



world supply chain virtual forum 2021

SPONSORSHIP PROPOSAL



our event highlight

World Supply Chain Forum is a virtual event presenting a balanced blend of seasoned practitioners and academicians in the area of Supply Chain Management.

Our **objective** is to inspire the participants to innovate and improve supply chain practices in their organization by providing insights from worldwide supply chain issues and practice.

Covering **various aspects**, from sourcing to omnichannel, from lean to resilience, from manufacturing to services.



This event is organized by **Greatchain** PT Lingkar Indonesia Unggul and **ISCEA Indonesia**

Freshgraduates, entry level employee until professionals are our target audiences.



3-5 February
2021



Up-to-date and
Interesting Topics



20+ Speakers
worldwide



1000+
Target participants

confirmed speakers



Prof. Kate Vitasek
University of Tennessee
USA



Dr. Leon Teo
Australia Post
Australia



Sandeep Chatterjee
Deloitte
India



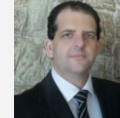
Dr. Duangpun Kritchanhai
Mahidol University,
Thailand



Dr. Daryl Powell
SINTEF Manufacturing AS
Norway



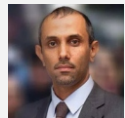
Prof. Andreas Norrman
Lund University
Sweden



Alexandre Oliveira
Supply Chain Expert and
Book Author
Brazil



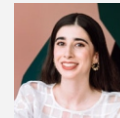
Prof. Nyoman Pujawan
Institut Teknologi Sepuluh
Nopember
Indonesia



Dr. Ammar Aamer
Consultant and expert in Supply
Chain and Lean Manufacturing
Canada



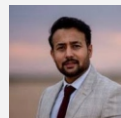
Prof. Caroline Chan
RMIT University
Australia



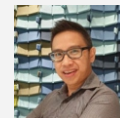
Sofia Rivas Herrera
Supply Chain Ambassador
Mexico



Dr. Justin Goldston
Penn State University
USA



Dr. Muddassir Ahmed
Founder of SCMDOJO and
SCM Expert
United Arab Emirates



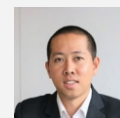
Sandi W Paulus Takasana
Vice President Transport Operations
Lazada e-Logistics
Indonesia



Devraj Kumar
Associate Director Commercial
Zimmer Biomet
Singapore



Kyatmaja Lookman
CEO Lookman Djaja Logistics
Indonesia



Viet Tran
PwC
Vietnam

sponsorship

Major sponsorship are packages which contain fresh money sponsorship. Minor sponsorship covers outside major sponsorship packages and other special occasions.

	Platinum USD3000*	Gold USD2000*	Silver USD1000*	Co - Sponsorship	Media Partner
Free Invitation	30	15	5	2	2
Presentation Slots**	2	1	1	—	—
Logo on Website	Large size	Medium size	Small size	Small size	Small size
Logo on Certificate	Large size	Medium size	—	—	—
Video Advertisement	Ad-lips name & description	Ad-lips name	Logo	Logo	Logo
Short Profile Video	✓	—	—	—	—

*Indonesian sponsors are subject to fixed rate. Exchange rate used in this contract is IDR14,800/USD
 **presentation needs to be approved by our Committee

Co - Sponsorship

Sponsors provide fresh money in form of cooperation with the value below Major Sponsorship packages.

Benefits: Free Invitation, Logo on Website & Video Advertisement

Media Partner

Sponsors willing to publicize the event, both online and offline broadcasts within the time determined.

Benefits: Free Invitation, Logo on Website & Video Advertisement

Other Agreement

Contact us directly for other types of agreement, for example:

- Providing MC or Moderator
- Gift voucher
- Seminar platform

[contact us](#)

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+62 822 3388 8054 (Devy) 

+62 812 2576 1199 (Iqbal) 

thank you.

looking forward
to working with you.

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